

MONTHLY WEBSITE SERVICES & RENTAL AGREEMENT

Website Rental Agreement — TheGelGenius

TEMPLATE FOR DISCUSSION — this is a starting draft, not legal advice. Have an attorney review before signing.

1. Parties and Effective Date

This agreement is between PlatoAI.IO ("Provider") and TheGelGenius, located at 28382 Franklin Rd, Southfield, MI 48034 ("Client"), effective as of _____ (the "Effective Date").

2. Services

Provider will make available to Client the custom website previewed at gelgenius-southfield-website.vercel.app, customized for Client's business, and will provide: (a) website hosting and domain management; (b) up to four (4) content edits per month (hours, pricing, photos, promotions) at Client's request; (c) technical maintenance and uptime monitoring; and (d) initial search-engine setup, including sitemap submission to Google and Bing and connection of the website to Client's Google Business Profile and other business listings.

3. Monthly Fee

Client will pay Provider \$110 per month, due on the first day of each monthly term. The first payment is due on the Effective Date. This agreement renews automatically month to month until terminated under Section 6.

4. Ownership and Domain Options

The website design, code, and hosting accounts are and remain the property of Provider. Client's trademarks, business name, logos, photographs, and business information are and remain the property of Client. For the website's domain name, the parties select one option at signing (initial one):

_____ **Option A — Provider-managed domain** (included in the monthly fee). Provider registers, owns, and manages the domain and points it to the website. On termination, the domain remains Provider's property.

_____ **Option B — Client-owned domain.** Client registers (or already owns) the domain in Client's own registrar account and retains ownership of it at all times. Client grants Provider authority to manage the domain's DNS records during the term, solely to operate the website. On termination, the domain remains with Client.

On termination under either option, Provider will remove Client's branding and content from the website within ten (10) days, and each party retains its own property.

5. Content License

Client grants Provider a non-exclusive, royalty-free license, during the term of this agreement, to display Client's business name, logos, photographs (including photographs Client has published on its social media and business listings), and business information on the website and in connection with the services. Client confirms it has the right to license this content.

6. Term and Termination

Either party may terminate this agreement with thirty (30) days' written notice (email is sufficient). Fees already paid are non-refundable; no further fees accrue after the notice period ends.

7. No Guarantee of Results

Provider will follow current search-engine best practices but does not and cannot guarantee any particular search ranking, traffic level, or volume of customer inquiries.

8. Limitation of Liability

The website and services are provided "as is." To the maximum extent permitted by law, Provider's total liability under this agreement is limited to the fees paid by Client in the three (3) months preceding the claim. Neither party is liable for indirect or consequential damages.

9. General

This agreement is governed by Michigan law. It is the entire agreement between the parties regarding its subject and may be amended only in a writing signed by both parties. If any provision is unenforceable, the remainder stays in effect.

Agreed and accepted:

PROVIDER — PlatoAI.IO

Name & title: _____

Signature: _____ Date: _____

CLIENT — TheGelGenius

Name & title: _____

Signature: _____ Date: _____